

# D-Zign (Pty) Ltd

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Website: [www.dzign.co.za](http://www.dzign.co.za)

TO: HOSTING-WEBDESIGN,

RE: CLIENT TESTIMONIAL

Since Hosting-Web design revamped our website and created one Google Ad words ad for us which have been running live simultaneously for about 10 days we have experienced an increase in queries from our current client list as to other products we supply but also a huge number of cold call queries from companies whom we have never dealt with before.

This in itself is of course of major importance because we now have potential customers inquiring about our services in and ongoing fashion, in fact on a very daily basis.

Because our industry is very specialised, potential clients will search specific terminology and because the exact term they are searching for is what is part of our keyword, they are able to connect with us as supplier.

I would say the combination of revamped website and Google Ad words has boosted our company's presence. As in any industry it takes a lot of hard work to get new clients. But Ad words has given our clients a tool to enable them to find solutions fast. Google Ad words is in our experience like having an extra salesperson employed. And well worth every Rand invested

Kind Regards,

Marinda Dorfling

